



The Personal Data (Privacy) Ordinance (“the Ordinance”) - Personal Information Collection Statement

In compliance with the Ordinance, Link Health Medical (“the Company”), would like to inform you of the following:

- (1) From time to time, it is necessary for you to supply the Company with data in connection with the provision of medical and other related services. Failure to supply such data or provision of inaccurate or incomplete data may result in the Company being unable to provide the medical and related services to you. Data may also be collected from you in the ordinary course of the Company’s business.
- (2) Person data relating to you may be used for the following purposes.
 - (a) processing of applications / requests and provision of medical and related services provided by the company;
 - (b) enabling the provision or other research related services, services related to claim processing, investigation or analysis of such claim;
 - (c) performing statistical or other research related to the medical services provided, or data matching;
 - (d) marketing the medical and related services of the Company, subject to the terms and conditions of client contract (please see further details in paragraph 4 of this Statement);
 - (e) communicating with you, or your authorized organizations / persons;
 - (f) meeting any disclosure requirements imposed by law or courts orders or pursuant to guidelines issued by regulatory or other relevant authorities with which the Company are expected to comply; and
 - (g) Purposes relating thereto.
- (3) Personal data held by the Company relating to you will be kept confidential, but the Company may provide such information to the following parties for the purposes set out in paragraph 2 above.
 - (a) any third-party service provider who provide services to the Company in connection with the operation of its business including administrative, telecommunications, computer, payment, medical and other-related services;
 - (b) any authorized person or organization in connection with the requested medical and related services provided by the Company to you (e.g. such as the employer for your applied job, the insurance company or your appointed broker for your applied insurance products);
 - (c) any person or entity to whom the Company is under an obligation or otherwise required to make disclosure under the requirements of any law or regulations, code of practice, guidelines or guidance given or issued by any legal, regulatory, governmental, tax, law enforcement or industry bodies or associations of medical services providers binding on or applying to the Company or with which the Company is expected to comply, all of which may be within or outside Hong Kong and may be existing currently and in the future;Such information may be transferred to a place outside Hong Kong.



- (4) The Company intends to use your personal data, including your name and contact details, in direct marketing for the medical and related services of the Company. Save in the circumstances exempted in the Ordinance, the Company cannot so use your personal data without your consent (which includes an indication of no objection). **If you do not wish the Company to use your personal data in the above-mentioned direct marketing, you may exercise your opt-out right by notifying the Company's Corporate Data Protection Officer at the address provided in paragraph (5) of this Statement.**
- (5) In accordance with the Ordinance, you have the right to check whether the Company holds personal data about you and to require the Company to provide a copy of such data (data access right) or to correct the data, which is inaccurate, or to request for information regarding the Company's Corporate Data Protection Officer at the following address. According to the Ordinance, the Company has the right to charge a reasonable fee for the processing of any data access request.
- The Corporate Data Protection Officer
Link Health Medical
1357, 13/F, Fook Cheong Building,
63 Hoi Yuen Road, Kwun Tong, Kowloon
- (6) The Company keeps your personal data only for as long as in necessary for the fulfilment of the purpose for which such data is or is to be used.
- (7) Nothing in this statement shall limit the rights of customers under the Ordinance.
- (8) The Company retains the right to change this Statement.
- (9) Whenever there is any discrepancy between the English and Chinese version of the above, the English version shall prevail.